

Ministry of Education and Science of Ukraine
V. N. Karazin Kharkiv National University



with the participation of:
University of West Attica (Greece)

South Westphalia University of Applied Sciences
(Germany)

Institute of Spatial Management, Faculty of Spatial
Management and Landscape Architecture, Wrocław
University of Environmental and Life Sciences
(Poland)

University of Agribusiness and Rural Development
(Bulgaria)

State Scientific Institution "Institute of
Modernization of the Content of Education"
(Ukraine)

Lviv Polytechnic National University (Ukraine)
Association of Sustainable Development Experts
(Ukraine)

PO "Institute of Eastern European Studies and
Counselling" (Ukraine)

INFORMATION LETTER

International scientific and practical
conference "Business Models for Sustainable
Development: Challenges and Digital
Transformation"

Conference coordinators:
V. N. Karazin Kharkiv National University
department of international e-commerce and hotel and
restaurant business

February 15-16, 2024
Kharkiv

Dear colleagues!

We invite you to take part in the work of the International Scientific and Practical Conference "Business Models for Sustainable Development: Challenges and Digital Transformation", which will be held on February 15-16, 2024 within the framework of the project; **Erasmus+ Jean Monnet Module "Business Models for Sustainability: Challenges and Digital Transformations"** (101085651 – BeSustainAble).



Co-funded by
the European Union

The conference will be held online using the Zoom platform. More detailed information will be sent to all participants in February, before the conference.

Working languages of the conference: Ukrainian, English.

We invite scientists, practitioners, teachers of higher education institutions, doctoral students, graduate students, and students to participate in the conference.

PUBLICATION OF THESES IS FREE

**EACH PARTICIPANT WILL RECEIVE A
PERSONAL CERTIFICATE OF PARTICIPATION
FOR FREE**

The purpose of the conference: to create a scientific platform for discussing the challenges and problems of implementing new ways of running a business to achieve the SDGs at the global, national and local levels, promoting constructive dialogues of scientists, entrepreneurs and practitioners in the implementation of EU best practices in Ukraine to overcome barriers to promoting collaborative initiatives for change and quality improvement in all spheres of life.

Thematic directions of the conference:

1. Integration of the principles of sustainable development into the recovery and decarbonization plan of Ukraine's economy.
2. Methodology for developing business models in organization design.
3. Best practices for implementing sustainable business models in the EU and Ukraine.
4. Digital transformation opportunities to generate sustainable business ideas.
5. Sustainable practices of business financing.

The above list of conference directions is NOT COMPLETE! To form a separate direction, at least 5 theses of one thematic direction must be submitted.

For the timely formation of the conference program and collection of conference materials, please fill out the registration form for participation in the conference and send theses of the report by **February 10, 2024** in an electronic version to e-mail: besustainableproject@gmail.com.

The volume of theses of the report is 2–3 full pages of the text.

The materials of the conference will be published in the collection of conference theses and sent to the e-mail addresses of the conference participants by **March 10, 2024**.

AN ISBN AND A UNIQUE DOI WILL BE ASSIGNED TO THE COLLECTION.

**TO FILL OUT THE REGISTRATION FORM
FOR PARTICIPATION:**

<https://forms.gle/NiFUijwqaqctnywV7>

**HOW TO PARTICIPATE IN THE
CONFERENCE?**

STEP 1. Prepare your paper (theses, or theses and article) in accordance with the requirements of the conference and the design example. Focus on the target dates of the conference.

STEP 2. **Fill out the online registration form for participation in the conference and attach theses**

using the link: <https://forms.gle/NiFUijwqaqctnywV7>

STEP 3. Wait for a response about the acceptance of the paper/papers for publication and/or review within the next three business days

STEP 4. Make a presentation at the conference online.

REQUIREMENTS FOR PREPARATION OF THESES OF REPORTS:

The electronic version of theses of the report must meet the following requirements:

1. The volume of theses is 2–3 full pages of A4 format, margins (mm): top – 20, bottom – 20, left – 25, right – 10.
2. In the next line, write the title of the report in capital letters (Times New Roman font, bold, 14).
3. The next line - Names and surnames of the authors (font - Times New Roman, 14, bold Surname - Caps Lock). Then the next line is the place of work (education) of the authors, e-mail address (in the centre). The number of authors should not exceed three. The theses of bachelor's and master's degree holders only with the supervisor's co-authorship.
4. Across the line – the main text of the report (Times New Roman font, point 14, regular, single line spacing, indent 1).
5. Tables should be concise, clear and contain the minimum information necessary to illustrate the essence of the paper. Name of the table: Times New Roman, point 12, no paragraph indent, semi-bold, centre alignment.

For instance:

Table 1

Rating of regions of Ukraine by the level of investment attractiveness

6. Captions to figures: Times New Roman, point 12, semi-bold, without paragraph indentation, alignment - in the centre.

For example:

Fig. 1 Dynamics of changes in the volume of direct foreign investments in Ukraine, 2012–2022.

The literary sources used by the author, to which there are references in the text, are given at the end of theses in a general list in the order of mention. In the text, the sequence number (according to the list) of the literary source, to which reference is made, is given in square brackets, for example: [4].

POSSIBILITIES OF RESULTS PUBLICATION

Papers of conference participants with original research results **can be sent to peer-reviewed journals (provided that your article is suitable for such a publication) and/or to a foreign collective monograph at your request:**

Agricultural and Resource Economics: International Scientific E-Journal

e-ISSN 2414-584X, professional journal of category A

The volume of the article is from 15 pages, the number of co-authors is no more than 5 people

The language of the article is Ukrainian, English, Polish.

Conditions and procedure for submission of articles on the journal's website: <https://are-journal.com>

Journal of Innovations and Sustainability

e-ISSN 2367-8151, professional journal of category B in Ukraine, professional journal in Bulgaria

The volume of the article is from 10 pages.

The language of the article is Ukrainian, English, Bulgarian.

Conditions and procedure for submission of articles on the journal's website: <https://is-journal.com>

International collective monograph «Business Models for Sustainability: Challenges and Digital Transformations»

The volume of a paragraph is from 10 pages, the volume of a chapter is from 25 pages.

The cost of publication is UAH 50/1 page. PDF format; printed copy – UAH 450.

The language of the paragraph/chapter of the monograph is Ukrainian, English

Requirements are the same as for articles on the journal's website <https://is-journal.com>

PAYMENT, REVIEW and PUBLICATION of articles is carried out in accordance with the requirements published on the websites of periodicals.

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