

INTERNATIONAL WINTER SCHOOL

“SOCIAL INNOVATIONS IN THE DIGITALISED WORLD”

23 FEB- 23 MARCH 2020

Target group: master's and PhD students

Through a mix of lectures, interactive workshops, intercultural teamwork, and project-based learning, students develop digital competencies and entrepreneurial thinking for social impact



Kick-off Day:
Feb. 23rd 2026 at 5:00 pm

Duration: 1 month
Modality: fully online

The Winter School is a part
of EU-funded EURIDICE
project

Apply by 9 February 2026,
join and enjoy





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CLASSICS AHEAD OF TIME

In cooperation with **AKMC and Pangea Adviesbureau**

After completion, you will get the certificate
for 2 ECTS credits

Contacts:

euridice@karazin.ua

More about the International
Winter School here:



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Anna Bohn is a lecturer in the field of Digital Transformation and Global Development at Vrije Universiteit Amsterdam, PhD in Science, Technology and Society Studies. She directs the interdisciplinary research programme w4ra.org, Web Alliance for Regreening in Africa, and is a leader of EURIDICE project in the Digital Europe Programme. She is a member of the Steering Committee of the Digital Humanism Initiative (dighum.org), hosted in Vienna. Her focus is on collaborative design of digital technologies, with and for (rural) communities in the Global South, and she has led international projects on four continents.



Olena Mykolenko is a manager of the project EURIDICE at V.N. Karazin National University, coordinator of the project JMM "Sustainability Thinking and Entrepreneurship", and Associate Professor at Karazin University. The key areas of interest are Entrepreneurship, Humane Entrepreneurship, and Sustainable Thinking



Hans Akkermans is professor emeritus of Business Informatics at Amsterdam, cum laude PhD in theoretical physics, and Founding Director of the interdisciplinary Network Institute (networkinstitute.nl). Hans is an initiator and executive board member of the EU project EURIDICE (euridice.eu). He is a founder and Steering Committee member of the Digital Humanism Initiative (dighum.org) hosted at Vienna. His current research interests focus on the interdisciplinary research, education and community service program W4RA (Web alliance for Regreening in Africa, w4ra.org) and the associated issues of the Digital Divide



Iryna Denchyk is a senior lecturer at Karazin Banking Institute of V. N. Karazin Kharkiv National University with over ten years of academic experience. The key areas of interest are digital economy, digital governance, digital marketing, and innovative approaches to business transformation. Actively collaborates with international partners and participates in European educational initiatives, contributing to the development of modern digital competences for students and young professionals.



Alina Kalashnikova is the Candidate of Sciences in Sociology, BA in Art Critic, Associate Professor at V.N. Karazin Kharkiv National University. Provides sociological analysis and business consulting at Marketing Consulting Group (Kyiv, Ukraine), collaborates with Ukrainian NGOs and local authorities. The main research areas are visual culture, risks and crisis, digital culture, sociology of arts, and thanatology.



Nataliia Nepriadkina is a senior researcher of the project Erasmus+ JMC "Eastern Ukrainian Centre of European Studies". Associate Professor at V.N. Karazin Kharkiv National University (Ukraine). The key areas of interest are International Economics and Logistics.

SCHEDULE

10 Days of lectures, seminars, trainings and two weeks of self-paced work in teams

Monday, 23
Feb



Social Innovation and Social Structures (5 p.m. - 6:30 p.m.)

You will learn what social innovation is, how it is researched and practiced, what kinds of social innovations exist, and how they are related to the specific structures and features of social groups. You will learn how to identify social problems and seek solutions. Team discussion

Tuesday, 24
Feb



Social Innovation for Community Development: Perspectives of the Innovative Worldview and Worldbuilding (5 p.m. - 6:30 p.m.)

You will understand why social innovations are crucial for society's survival, how they allow rewiring beliefs, and resisting negative trends. You will practice innovative thinking overall and with application to the specific problems, building sustainable growth of a certain community. Individual and team work

Wednesday,
25 Feb



Digital Citizenship and Ethical Online Behaviour (5 p.m. - 6:30 p.m.)

You will discover how algorithms, AI, and online communities shape your online behaviour and what it means to act responsibly in the digital world. You will examine real examples of risks, explore ethical dilemmas, and learn how conscious digital habits can empower both you and your community.

Thursday, 26
Feb



Communication for Social Innovation in the Digital Age (5 p.m. - 6:30 p.m.)

You will explore how storytelling, visuals, and social media can raise awareness and inspire meaningful action. You will analyze online campaigns, learn how to communicate ethically and effectively, and create simple digital ideas that can drive positive social innovation.

Friday, 27
Feb



Social Entrepreneurship in the Digital Age (5 p.m. - 6:30 p.m.)

You will learn how to design and manage business models that create social impact by integrating entrepreneurial thinking with digital technologies. They will explore how digital tools—such as platforms, data analytics, and online communities—can scale social solutions and improve sustainability.

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Monday, 2 March



Financial Social Innovation in the Digital Age. Financing Social Impact (5 p.m. - 6:30 p.m.)

You will learn how social innovation brings solutions to unmet social needs and to societal challenges better than existing alternatives. Let's discuss various financial instruments used to fund social impact initiatives. Team work.

Tuesday, 3 March



Financial Social Innovation in the Digital Age. Funding Social Innovation in Europe (5 p.m. - 6:30 p.m.)

You are going to explore all funding opportunities available in Europe from public or private sources and also evidences that the trend is undoubtedly increasing as interest for social innovation rises all over Europe. Case study.

Wednesday, 4 March



AI, Digital Humanism and Global Citizenship (5 p.m. - 7:00 p.m.)

You will explore how emerging technologies shape human values, rights, and responsibilities in a digital society. You will learn to critically assess the ethical, cultural, and social impacts of AI on individuals and communities worldwide.

Thursday, 5 March



Design Thinking Training. How to Prepare Your Final Presentations (5 p.m. - 6:30 p.m.)

You will learn to clearly articulate the problem you address, explain the design process, and showcase evidence-based prototypes or solutions. You will also practice delivering concise, visually engaging presentations that effectively communicate insights, impact, and next steps.

Friday, 20 March



Final Presentations "Social Innovations in the Digitalised World"

You will present your own projects of social innovations, which will be reviewed and awarded with certificates for 2 ECTS credits