

Name of the discipline	DIGITAL ECONOMY AND INTERNATIONAL TRADE POLICY
Information about the faculties (educational and scientific institutes) and courses of study, students of which are invited to study this discipline	ERI "Karazin Institute of International Relations and Tourism Business", Target audience - 2nd year (3rd semester) students of the third (educational and scientific) level of higher education
Contact details of the developers of the work program of the educational discipline, scientific and pedagogical workers involved in teaching	SHKODINA Iryna Vitaliivna Doctor of Economics, Professor, Professor of the Department of International Economic Relations and Logistics, iryna.shkodina@karazin.ua
Prerequisites for studying the discipline	Not required
Description	The aim of teaching the academic discipline is to develop in postgraduate students deep theoretical knowledge and empirical skills for critical analysis, modeling and forecasting of the economic consequences of digitalization on international trade, global financial flows, competition and regulatory policy. Expected learning outcomes. know: - theoretical models explaining trade in intangible assets, services through platforms and cross-border data flows (gravity models in the digital context, economics of two-sided markets); - modern international regulatory regimes related to digital trade (WTO agreements, regional agreements, BEPS 2.0 - Pillar 1 and 2), and their impact on TNCs; - economic consequences of FinTech, blockchain, AI and Big Data technologies for international competition, financial stability and global value chains; - key controversies in the field of digital trade (privacy, data localization, cybersecurity) and the role of international organizations in resolving them. be able to: - critically evaluate traditional trade theories in the context of the digital economy. Formulate and test original research hypotheses on the impact of digital technologies on the MNE; - demonstrate an understanding of the economic mechanisms of technologies such as blockchain, cryptoassets and Artificial Intelligence (AI) and their consequences on the MNE; - formulate sound recommendations for international economic organizations and national governments on the regulation of digital platforms and taxation; - work with data and effectively use large data sets and computational tools for the empirical analysis of international economic processes. Topics of classroom lessons and independent work

	Topic 1. Theories of international trade in the digital era: intangible assets, data and services. Topic 2. Microeconomic analysis of global digital platforms Topic 3. Data policy and digital trade barriers Topic 4. Regulation of digital trade at the WTO level. Topic 5. International taxation of the digital economy. Topic 6. Financial innovations (FinTech) and global risks. Topic 7. Central bank digital currencies (CBDCs) in the MNE: impact on international payments and currency wars. Topic 8. The impact of AI and automation on the transformation of global value chains Topic 9. Geoeconomics of technological rivalry and export control Topic 10. Competition policy in the global digital space. Methods of monitoring learning outcomes. The methods of monitoring are aimed at assessing analytical depth, research independence and possession of empirical tools corresponding to the PhD level. Entrance – in the form of an interview, ongoing – in the form of a survey, testing, analytical essays and presentations; semester – in the form of a test.
--	---