

Name of the discipline	CONJUNCTURE OF GLOBAL MARKETS IN THE CONDITIONS OF GEOECONOMIC TURBULENCE
Information about the faculties (educational and scientific institutes) and courses of study, students of which are invited to study this discipline	ERI "Karazin Institute of International Relations and Tourism Business", Target audience - 2nd year (4th semester) students of the third (educational and scientific) level of higher education
Contact details of the developers of the work program of the educational discipline, scientific and pedagogical workers involved in teaching	HRYGOROVA-BERENDA Larysa Ivanivna Candidate of Economic Sciences, Associate Professor, Associate Professor of the Department of International Economic Relations and Logistics
Prerequisites for studying the discipline	Basic knowledge in specialty C1 Economics and International Economic Relations
Description	The purpose of the discipline is formation of applicants of the third (educational and scientific) level of higher education of systemic theoretical knowledge, research competencies and applied skills in analysis, evaluation and forecasting conditions of world commodity and service markets under the influence of geoeconomic turbulence for use in their own dissertation research and scientific and practical activities. Expected learning outcomes. As a result of studying the discipline, the higher education applicant receives: ☐ knowledge of the regulatory and legal framework for analyzing scientific problems and substantiating ways to solve them; ☐ knowledge of the economic component of the state's external image; ☐ knowledge of the structure and features of Ukraine's foreign trade; ☐ ability to analyze Ukraine's participation in global investment and production relations, labor migration, in the system of international settlements; - the ability to determine the prospects and vectors for the development of Ukraine's cooperation with the EU / USA / APR countries in the economic sphere, environmental, scientific and technical cooperation; - the ability to form a scientific holistic view of the economic unity of the world, regulatory mechanisms of the country's Expected learning outcomes. - Mastering modern methodological tools for market research of global commodity and service markets. - Mastering the methodology of working with international analytical and statistical databases (UN Comtrade, WTO Data, ITC TradeMap, Eurostat, OECD STRI). - Developing skills in assessing the impact of geoeconomic factors, protectionism, sanctions restrictions and geopolitical risks on the conditions of commodity and service markets.

	- Mastering quantitative and qualitative methods of modeling and forecasting market fluctuations and scenarios for the development of international markets. - Preparing applicants to apply the results of market analysis in their own dissertation research and international scientific publications (Scopus/WoS). Topics of classroom lessons and independent work Topic 1. Modern methodological basis of market research. Work with international databases (ITC Trade Map, Market Access Map, Eurostat, World Bank Open Data, UN Comtrade), market indices (LPI, BCI, CCI), calculation of indices of revealed comparative advantage (RCA, RSCA) and concentration (HH-index). Topic 2. Market conditions of world commodity markets. Dynamics and pricing in raw materials (according to exchange indicators LME, CBOT, ICE) and high-tech markets, transformation of global value chains (GVCs), impact of protectionism and tariff/non-tariff barriers (according to WTO/ITC reports). Topic 3. The situation of global services markets. Specifics of the assessment of Mode 1–Mode 4 (GATS) markets, digital and intellectual services (IT, R&D, financial and business services), trade barriers in services (OECD STRI index). Topic 4. Forecasting and scenarios of the development of the market. Econometric modeling of market fluctuations, assessment of risks and geopolitical shocks, development of scenarios for the foreign economic strategy of international business entities. Methods of monitoring learning outcomes: credit Language of instruction: Ukrainian
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